

Financial Reporting Local Heroes

2020 – 2024



The Hague, March 2025

Local Heroes Annual Report 2024

Local Heroes is dedicated to supporting projects in African countries, with a primary focus on improving the lives of children through initiatives in education, healthcare, and sports.

Our foundation operates through diligent fundraising efforts and holds an ANBI status, ensuring transparency and accountability in our operations, as well as creating an opportunity for tax-friendly donations.

Financial Overview

The Board of Local Heroes is happy to present another successful year of Local Heroes.

In accordance with the Board's strategy, the foundation's assets have been reduced. It is in the best interest of contributors, the foundation, and the beneficiaries that funds are not retained in the Local Heroes account, instead these are directed towards the projects identified by the Board. Fundraising remains a top priority, as donations to the projects have significantly increased in recent years, while the assets have been correspondingly depleted. To maintain support for the identified projects at the same scale, additional funding is necessary.

Over the past five years (2020–2024), the foundation's assets have decreased from nearly €30,000 to €3,000. During this period, Local Heroes raised €77,000 in funding and expended over €99,000. This outcome reinforces and validates the successful implementation of the defined financial strategy.

Fundraising

The year 2024 marked a significant milestone for Local Heroes. In 2020 and 2021 the fundraising options were limited, caused by COVID-19 which hindered charitable activities globally. Since 2022, we have had 3 consecutive years with increasing opportunities for fundraising.

Rijnlands Lyceum and Segbroek College have ever been very significant contributors to the funding of Local Heroes. The focus on schools for initiating donations will be continued.

In 2020 Local Heroes was saved by a unique one-time donation of EUR 5,000

The fundraising of 2024 was characterized by a one-time donation of Golden Source, that organized a very successful charity concert.

Our robust fundraising efforts have enabled us to expand our support for various projects, positively impacting numerous communities.



Project Highlights

In 2024, Local Heroes focused its efforts primarily in Kenya and South Africa. One of the notable activities was the visit by Board member Willem Donkers to western Kenya in March 2024. Accompanied by a representative from our partner organization, Samen Succes, and the sports teacher from Rijnlands Lyceum, a long-time sponsor, they inaugurated newly constructed classrooms and a girls' dormitory at a school in Sangat. This project was fully funded by Local Heroes and represents our commitment to enhancing educational facilities.

Additionally, in collaboration with Samen Succes, we completed other projects, including the construction and furnishing of two new classrooms at Tepso Boys Secondary School near Mbari, Kenya. These initiatives are a testament to our ongoing dedication to improving educational infrastructure and providing better learning environments for children.



Focus 2025

To continue supporting the identified projects and enhance their impact in Africa, the focus for 2025 is to strengthen the longstanding relationships with key partners, such as Rijnlands Lyceum and Segbroek College, while also identifying and connecting with new, committed long-term partners.

The Board of Local Heroes remains fully dedicated to these projects, ensuring that the bank balances in the Netherlands remain at a minimal level. Operating on a voluntary basis with no associated costs, the Board believes there is significant potential to attract additional contributors and donors to further support these efforts.

Governance and Board Composition

The Board is comprised of four dedicated voluntary members who bring a wealth of experience and commitment to the foundation:

- **Willem Donkers** (Member)
- **Jeannine de Hoop-Scheffer** (Secretary)
- **Arnaud van Oers** (Treasurer)
- **Caroline van Thessen** (Chair)

Together, the Board manages a wide range of activities, including sponsor engagement, meeting preparations, convening and minute-taking, website management, and bookkeeping. The collective efforts ensure the smooth operation and strategic direction of Local Heroes.

Sponsors and Partnerships Local Heroes is proud to have a diverse and loyal group of sponsors and partners who share our values and objectives. These relationships are crucial to the success, and Local Heroes is committed to further diversifying and expanding its network in the coming years. Sponsors and partners play an integral role in enabling Local Heroes to achieve its mission and make a tangible difference in the communities we serve.

Conclusion The successes of 2024 have reinforced the belief in the power of collective efforts and the importance of the mission. Looking ahead, Local Heroes remains committed to expanding its impact, fostering new partnerships, and continuing to support projects that bring lasting benefits to children in African countries.

Accounts Local Heroes 2020 -2024

Financiële verantwoording Local Heroes



Verlies en Winstrekening		2020	2021	2022	2023	2024
Baten						
Ontvangen donaties	1	6.715,06	3.364,78	11.818,50	24.990,30	30.291,34
interest baten		2,37	1,95	1,68	1,80	44,41
Baten		6.717,43	3.366,73	11.820,18	24.992,10	30.335,75
Lasten						
onkosten vergoeding		0,00	0,00	0,00	0,00	0,00
reiskosten		0,00	0,00	0,00	-535,00	-1.050,00
kantoorkosten/ website		-1.964,20	-139,77	-152,79	-153,67	-191,18
promotie/ representatiekosten		0,00	-195,99		-157,50	
bankkosten	2	-198,95	-214,69	-201,92	-524,54	-437,04
Kosten		-2.163,15	-550,45	-354,71	-1.370,71	-1.678,22
Hulpverlening						
Samen Succes		-6.000,00	-15.000,00	-13.000,00	-22.637,00	-29.807,00
Stichting Friends of Stars in their Eyes Foundation					-1.855,00	-2.500,00
Sr. Margaret Gebremariam and/or Bir LEWA CHILDREN'S HOME TRUST			-500,00			
School Project Alma Ayana				-4.000,00	0,00	0,00
Pupil of FAITH KIPYEGON				-840,00	0,00	-760,00
Donaties		-6.000,00	-17.999,99	-17.840,00	-24.492,00	-33.067,00
Lasten		-8.163,15	-18.550,44	-18.194,71	-25.862,71	-34.745,22
Resultaat		-1.445,72	-15.183,71	-6.374,53	-870,61	-4.409,47

Financiële verantwoording Local Heroes



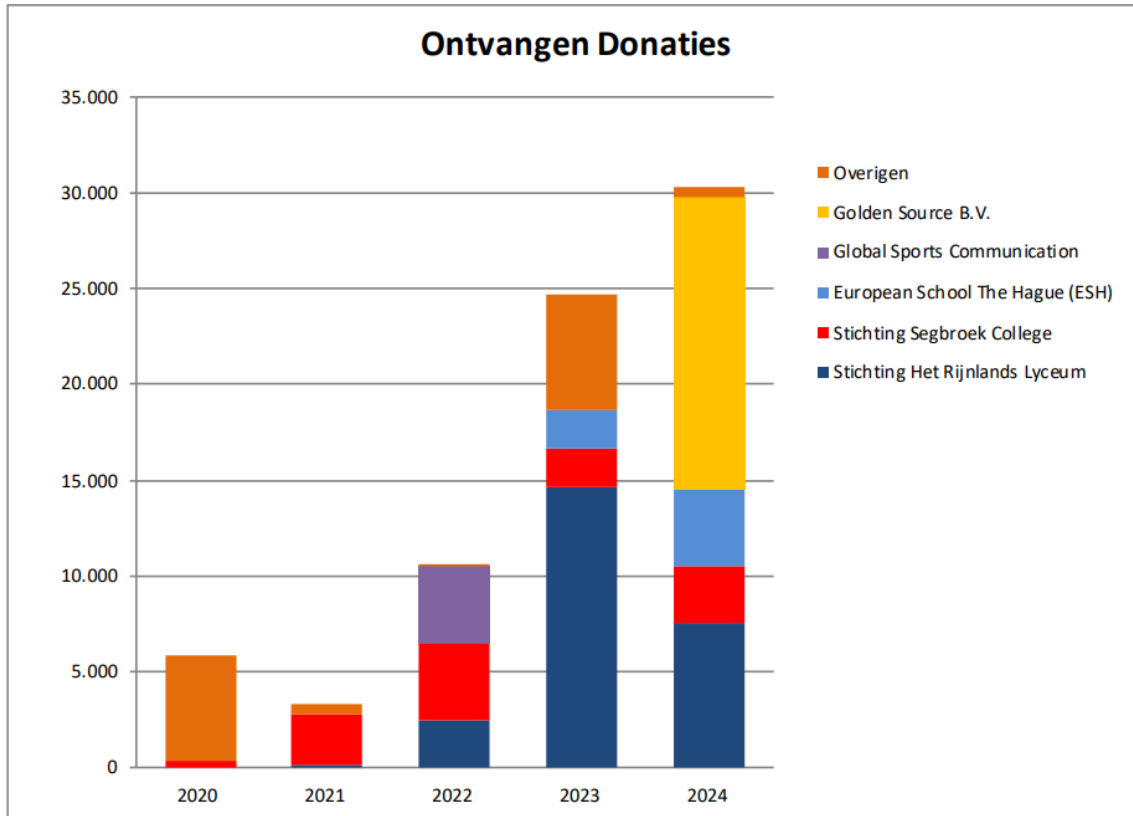
Balans		2020	2021	2022	2023	2024
Activa						
Liquide Middelen	3	29.815,17	14.631,46	8.256,93	7.386,32	2.976,85
Overige vorderingen						
Totaal Activa		29.815,17	14.631,46	8.256,93	7.386,32	2.976,85
Passiva						
Reserves	4	29.815,17	14.631,46	4.956,93	7.386,32	2.976,85
Fondsen	5			3.300,00		
overige passiva						
Totaal Passiva		29.815,17	14.631,46	8.256,93	7.386,32	2.976,85

Financiële verantwoording Local Heroes



toelichtingen	2020	2021	2022	2023	2024
1 Ontvangen donaties					
Stichting Het Rijnlands Lyceum		187,50	2.463,50	14.619,33	7.500,00
Stichting Segbroek College	390,00	2.600,00	4.000,00	2.000,00	3.000,00
Global Sports Communication			4.000,00	0,00	0,00
European School The Hague (ESH)				2.067,20	4.000,00
Golden Source B.V.					15.300,00
Stichting Lucas Onderwijs	905,06		350,00	350,00	0,00
Overigen	5.420,00	577,28	180,00	5.953,77	491,34
	12.135,06	3.754,56	8.710,00	30.944,07	30.782,68
2 Bankkosten					
Jan	-16,35	-17,10	-15,45	-13,95	-26,49
Feb	-16,60	-22,10	-13,95	-18,15	-21,96
Mar	-16,60	-17,10	-13,95	-36,84	-58,68
Apr	-16,60	-17,10	-13,95	-43,27	-19,98
May	-16,60	-17,10	-13,95	-29,85	-19,80
Jun	-16,60	-17,10	-13,95	-129,21	-22,65
Jul	-16,60	-17,10	-13,95	-163,29	-147,96
Aug	-16,59	-17,10	-13,95	-18,13	-20,02
Sep	-16,60	-22,10	-13,95	-14,28	-20,49
Oct	-16,61	-17,10	-46,97	-21,75	-19,56
Nov	-16,60	-17,10	-13,95	-17,91	-19,80
Dec	-16,60	-16,59	-13,95	-17,91	-39,65
	-198,95	-214,69	-201,92	-524,54	-437,04

Ontwikkeling ontvangen donaties



Ontwikkeling Hulpverlening

Hulpverlening	2020	2021	2022	2023	2024
Samen Succes	6.000,00	15.000,00	13.000,00	22.637,00	29.807,00
Friends of Stars in their Eyes Foundation			0,00	1.855,00	2.500,00
Sr. Margaret Gebremariam		500,00			
LEWA Children's Home Trust		2.499,99			
School Project Alma Ayana			4.000,00	0,00	
Pupil of FAITH KIPYEGON			840,00	0,00	760,00
	6.000,00	17.999,99	17.840,00	24.492,00	33.067,00

